

1st annual


SMARTPlane
2016

Sept. 14, 2016 / The Westin - Paris

**A WORLD SATELLITE
BUSINESS WEEK EVENT**

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THE PREMIER ANNUAL EXECUTIVE MEETING PLACE FOR THE IFEC COMMUNITY



The age of connectivity and big data is impacting and revolutionizing the aviation industry. A large number of airlines are installing or have recently announced to install in-flight connectivity, pushing this nascent market into fast growth. Almost 3,000 commercial aircraft were connected by satellite at the end of 2015. With this figure growing at an average annual growth rate of 17%, by 2025 more than 14,500 commercial aircraft will be connected.

Each new market and activity includes a mix of myths and reality. Facing a large variety of business options, it is key for decision makers to be able to confront ideas, benchmark concepts and have engaged discussions with their peers and partners to validate their best development strategy for the future.

SMARTPLANE fulfils this need by:

- bringing together the main decision makers in the IFEC market,
- providing a high-level program allowing participants to get the exact and reliable information they need to build concrete development plans,
- creating the ideal environment in which to meet and discuss with actual and potential business partners who will help you realize those plans.

20+

executive-level speakers

100

executive-level participants

ALL

levels of the value chain

A WORLD SATELLITE BUSINESS WEEK EVENT

SmartPlane is held as part of the World Satellite Business Week, the unique executive meeting place for the leaders of the global satellite communications and information business. This must-attend event for top-level players brings together 1,000 representatives of the satellite industry and its vertical markets from more than 50 countries.

A GLANCE AT THE SECTOR

Airlines offering or planning to offer in-flight connectivity

72

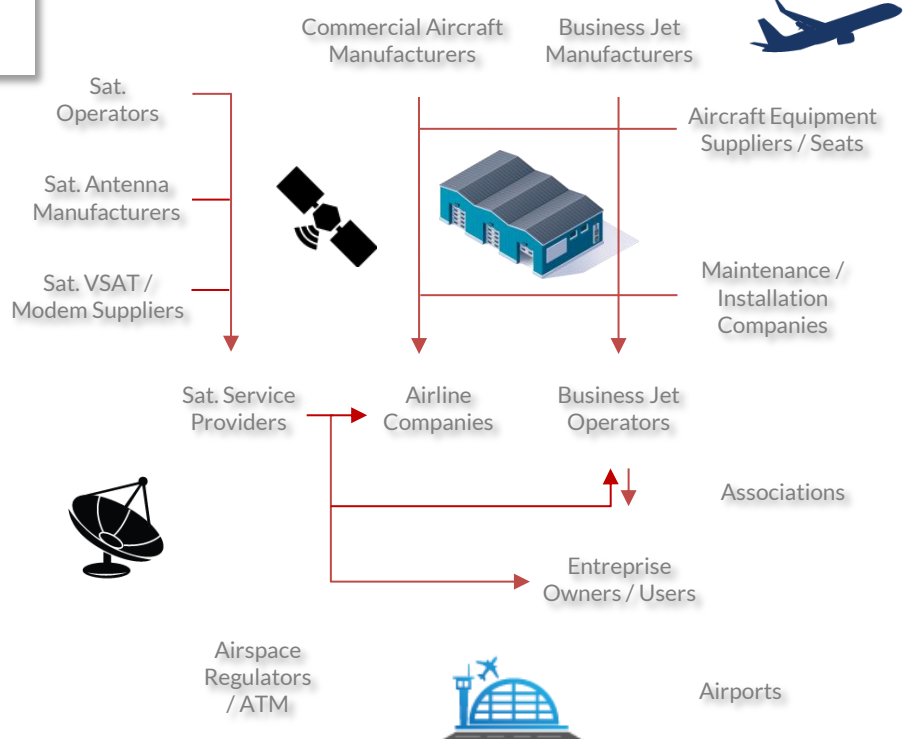
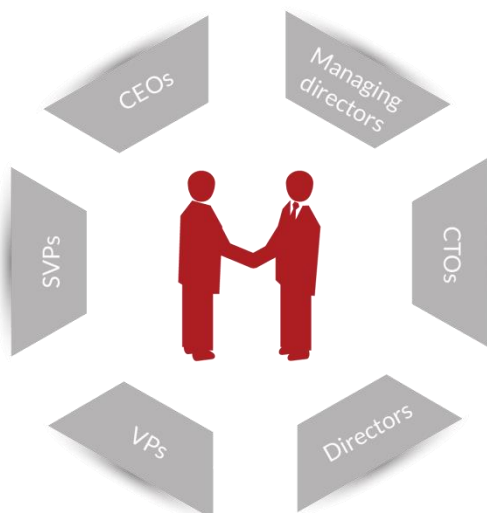
Business jets offering in-flight connectivity

70% growth by 2025

Passenger take rate by 2025

7% → 25% by 2025

KEY DECISION MAKERS FROM THE ENTIRE ECOSYSTEM IN ATTENDANCE



PROGRAM

08:00 // Registration & welcome coffee hosted by 

09:15 // Opening remarks

Lorraine Whitfield, Director of Events, **Euroconsult**

09:30 // Euroconsult market presentation


Geoffroy Stern, Senior Consultant, **Euroconsult**

10:00 // Connectivity: Benefits and challenges for the future aircraft

Pierre Froment, Innovation Programs, **Safran Tech**

10:20 // In discussion with a digital media content provider

David Fairand, Co-Founder and COO, **Adaptive**

10:45 // Morning coffee break hosted by 

11:15 // Airlines' views on the connected plane

Moderator: **Geoffroy Stern**, Senior Consultant, **Euroconsult**

Quentin Lebel, Aircraft Connectivity Project Director, **Air France**

Loren Bolstridge, Manager, Cabin Avionics Engineering, **Delta Air Lines**

Thomas Laxar, Manager Cabin Interior and IFE Systems, **Austrian Airlines**

Franco Lanza, Executive Advisor to the Chairman and Chief Executive Officer, **Air Tahiti Nui**

Tal Kalderon, In Flight Entertainment Manager, **El Al Israel**

Martin Lener, CEO, **Tyrolean Jet Services**

12:45 // Lunch hosted by 

14:30 // Innovation and its impact on flight operations

Moderator: **Capucine Fargier**, Consultant, **Euroconsult**

Eric Trautmann, VP Technical Development and Innovation, Flight Operations, **Air France**

Elias Zaccack, SVP, Commercial Americas/MSC Data Mobile Leader, **SES**

Steve Newell, CCO, **TrueNorth Avionics**

John Schramm, CEO, **iJetTechnologies**

Ryan Stone, President, **SmartSky Networks**

15:45 // Afternoon coffee break

16:15 // Prospects for bandwidth & connectivity

Moderator: **Geoffroy Stern**, Senior Consultant, **Euroconsult**

Dave Davis, CEO, **Global Eagle Entertainment**

Dominique Giannoni, CEO, **Thales Inflyt Experience**

Don Buchman, VP & General Manager, Commercial Mobility, **ViaSat**

David Bruner, VP of Global Communications Services, **Panasonic Avionics Corporation**

17:15 // Closing remarks

ORGANIZED BY AN INDUSTRY EXPERT

Euroconsult is the leading international consulting firm specialized in the satellite communications and in-flight connectivity sectors. With over 30 years experience in total, the company has over the past 5 years conducted a range of consulting missions on IFEC and publishes an annual strategic report entitled "Prospects for In-Flight Entertainment and Connectivity".

Utilizing its expert knowledge and extended executive network, Euroconsult has established a series of internationally-renowned executive events that bring together leading actors from both the private and public sectors. Such events include the World Satellite Business Week (800 executives, Paris – www.satellite-business.com) and LATSAT (endorsed by the Mexican government, 250 executives, Mexico – www.latsat-congreso.com).



REGISTER TODAY

Registration fees are €900 for SmartPlane alone, or you can purchase a combined ticket for entry to other World Satellite Business Week Events.

To register, and for more information, visit

www.smartplane-summit.com

CONTACTS

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STAND OUT OF THE CROWD

Sponsorship opportunities and exhibition stands available

Gain enhanced visibility in the IFEC market through sponsorship or branding at SmartPlane as part of the World Satellite Business Week. All such opportunities provide ample visibility both before and during the summit.

Book a business meeting room

Take advantage of the high-level attendance and arrange business meetings. Reserve a private business meeting room in which to hold your meetings in complete confidentiality.

Contact us for more information at summits@euroconsult-ec.com