



2018 PROGRAM

Monday, September 10, 2018

Registration & welcome coffee

Opening remarks

Opening speech - Connectivity & entertainment: The role of satellite

The satcom industry in transformation: The investment bankers' view

- News of funders on the financial dynamics of the industry and of the overall telecom / high tech industry
- Emergence of new investors in the satellite ecosystem
- Expectations and drivers of transformation moving forward

Morning coffee break

Satellite operators serving new customer needs

- Investment directions/priorities
- New use cases and potential demand from clients/verticals
- Differentiation strategies

Official luncheon

Satellite and the Hyper-Connected World

- Growth and investment initiatives and investment priorities to boost growth potential in the industry
- The future pillars of satellite growth
- Strategic issues

Afternoon coffee break

Smart mobility: The impact of connectivity on transportation services


 Current expected impact of connectivity across different transportation services


 Comparison of trends from different companies/sectors

 Understanding key use cases/priorities/concerns to overcome, including for satellite solutions

IFC services: Building the new broadband mass market

 Deployment of solutions with airlines

 New solutions and onboard services (such as content management, analytics supporting operations etc.)

 Requirements, expected added value from new generations of satellite systems and equipment

Official cocktail reception

Tuesday, September 11, 2018

Welcome coffee

Space technology: Disruptive solutions and services

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Briefing of different concepts (such as access to space, in orbit technologies, ground solutions, services)

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Discussion on the foreseen impact on the satellite ecosystem

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Expected benefits for end-users when applicable

Morning coffee break

Farther horizons for satellite connectivity services

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Up-to-date and business dynamics for satellite services

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What not found or type unknown expected for different use cases

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Identifying customer expectations: Which value added features can support differentiation and customer loyalty

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What the requirements are for opening up new business segments to satellite use

Official luncheon

NSGO satellite constellations

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Up-to-date on the development of different constellations

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Range of services, expectations in terms of differentiations and added / value

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Expected market entry and go-to-market strategy

Afternoon coffee break

Accelerating access to space

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Current and future priorities of launch service companies

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Current and future programs for next generation launchers

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Specific challenges (ex: delivery of constellation programs, how to adapt to changes in demand patterns etc.)

Official cocktail reception

Welcome coffee

Manufacturing: Shifting towards a more software-defined world

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- Image not found or type unknown Upcoming capabilities of satellite assets being built
- Image not found or type unknown Impact of new manufacturing capabilities

Morning coffee break

New investors in the satellite ecosystem

- Image not found or type unknown Search for investment in the space ecosystem
- Image not found or type unknown Investor views on ongoing innovation / disruption
- Image not found or type unknown What conditions are required to unlock growth potential in the sector
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Upcoming broadband and IoT networks

- Image not found or type unknown Expected key features of upcoming communication networks
- Image not found or type unknown The impact of new capabilities such as edge computing
- Image not found or type unknown Conditions to build the economics of new generation networks
- Image not found or type unknown How satellites can benefit from broadband and IoT opportunities

Official luncheon

Satcom awards ceremony

Satellite's role in the changing media landscape

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- Image not found or type unknown Content management platforms
- Image not found or type unknown New opportunities through fixed and mobile networks

Afternoon coffee break

The contribution of satcom to universal access strategies

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- Image not found or type unknown Public-private partnering
- Image not found or type unknown Discussion on how satellite can contribute to a new standard in universal service

Closing remarks